



**RECORD OF DECISION TAKEN UNDER DELEGATED  
AUTHORITY  
(Not a Key Decision)**

**Date of Decision: 29.1.2015**

**Executive Decision or 'Other Decision' to be  
published?: Yes**

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**TITLE: PUBLICATION OF THE ORMSKIRK TOWN CENTRE STRATEGY**

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**DECISION: THAT THE ASSISTANT DIRECTOR HOUSING & REGENERATION BE GIVEN DELEGATED AUTHORITY, IN CONSULTATION WITH THE RELEVANT PORTFOLIO HOLDER, TO FINALISE AND PUBLISH THE FINAL ORMSKIRK TOWN CENTRE STRATEGY 2015 WHEN SIGNED BY THE KEY DELIVERY PARTNERS, AND TO MAKE ANY MINOR AMENDMENTS BEFORE THE DOCUMENT IS FINALISED.**

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**1.0 BACKGROUND**

- 1.1 As part of the Council's work to help improve Ormskirk town centre, the Council has prepared an Ormskirk Town Centre strategy. As the strategy was being developed a full twelve week public consultation took place and the results of this consultation were taken into consideration before a final draft version of the strategy was prepared and presented to the Council's Cabinet on the 15<sup>th</sup> September 2015.
- 1.2 Cabinet approved the amended version of the final draft strategy and authorised officers to invite key delivery partners to sign up to the strategy. Authority was also given to make arrangements to implement the proposed management structure and make adjustments as required. In addition authority was also given to the Assistant Director Housing & Regeneration in consultation with the relevant Portfolio Holder, to finalise and publish the final Ormskirk Town Centre Strategy 2015 when signed by key delivery partners and to make any appropriate minor amendments before the document is finalised.

**2.0 CURRENT POSITION**

- 2.1 Officers have liaised with the key delivery partners and have received their formal endorsement of the Ormskirk Town Centre Strategy. A number of minor amendments have also been made to the strategy including updating the photographs and layout of the document. Arrangements are also underway to fully implement the management structure for the strategy.

2.2 As all work to finalise the strategy has now been complete the Council are in a position to publish the Town Centre Strategy.

### **3.0 ALTERNATIVE OPTIONS CONSIDERED (If Any):**

3.1 As the final draft Ormskirk Town Centre strategy has only recently been approved by Cabinet no alternative options needed to be considered.

### **4.0 FINANCIAL AND RESOURCE IMPLICATIONS**

4.1 The design costs of the Ormskirk Town Centre strategy have already been taken into consideration and as such the only additional cost would be the minimal cost of printing the final versions of the document.

4.2 Although there may be a cost to implementing actions contained within the strategy the Council has made funding available through the Environmental Town & Village Centre Improvement Budget to deliver actions contained within the Ormskirk Town Centre Strategy . In addition funding also was made available for Ormskirk Town Centre promotion when Full Council agreed to the budget report in July 2015.

### **5.0 REASONS FOR DECISION**

5.1 The reasons for the decision are as set out above.

### **6.0 COMMUNITY STRATEGY/SUSTAINABILITY IMPLICATIONS**

6.1 Finalising and publishing the Ormskirk Town Centre Strategy will help to drive forward actions contained within the strategy. The strategy aims to help to increase the vibrancy of the town centre, supporting growth and developing opportunities in terms of increasing visitor numbers, reducing shop vacancy rates even further, improving the shopping and leisure experience for residents and visitors alike and providing environmental improvements.

6.2 It is hoped that by increasing footfall we will improve the competitiveness and sustainability of the town centre, helping to support existing, as well as create jobs.

6.3 The strategy also aims to help improve the appearance of the town centre helping to reduce the fear of crime and helping to make the town centre more accessible to all members of society. Through the promotion of cultural and other leisure activities, the strategy should help promote social wellbeing and levels of physical activity, helping to reduce health inequality.

## 7.0 EQUALITY IMPACT ASSESSMENT


7.1 There is a significant direct impact on members of the public, employees, elected members and / or stakeholders; therefore an Equality Impact Assessment is required. A formal equality impact assessment is attached as an Appendix to this report, the results of which have been taken into account when making this decision.

## 8.0 BACKGROUND DOCUMENTS (For executive decisions and 'Other Decisions that require publishing)


8.1 There are no background documents (as defined in the 2012 or 2014 Regulations) to the making of this Decision.

(These do not include any published work. Copies of any background documents that are listed above should be included in ColnS unless they contain exempt/confidential information.)

Decision taken by virtue of Minute 35 of Cabinet  
of 15<sup>th</sup> September 2015.  
by

Name	Title	Signature	Date
Bob Livermore	Assistant Director Housing & Regeneration		29 <sup>th</sup> Jan 16

In consultation with:

Name	Title	Signature	Date
Ian Moran	Leader of the Council including corporate/Business Planning, Legal and democratic Services, Press and Media Strategy, Community strategy, Regeneration and Estates		4/2/16


**NOTES**

(Executive Decisions)

**1. ANY CONFLICT OF INTEREST DECLARED BY THE PORTFOLIO HOLDER (Only required where decisions taken in consultation with):**

(Executive Decisions)

**2. IF CONFLICT OF INTEREST EXISTS, DETAILS OF DISPENSATION GRANTED BY THE HEAD OF THE PAID SERVICE:**

('Other Decisions')

**3. THE NAMES OF ANY COUNCILLOR WHO HAS DECLARED A CONFLICT OF INTEREST IN RELATION TO THE DECISION**

**3. FOR FURTHER INFORMATION PLEASE CONTACT:**

**Contact Officer: Dominic Carr**

**Directorate & Service: Housing & Regeneration**

**Telephone No: 01695 585 122**

**Fax No:**

**Email Address: dominic.carr@westlancs.gov.uk**

**\*Exempt Information** (To be included only on those Decisions covered by Schedule 12a ie. Exempt information.)

\*In all the circumstances of the case the public interest in maintaining the exemption under Schedule 12A outweighs the public interest in disclosing the information.

**Appendices**

*(Please list or state 'None'.)*